

New York State 18th Annual Recycling Conference
New York State's Partners in Recycling

New York State Association for Reduction, Reuse, Recycling, Inc.
New York State Department of Environmental Conservation
Cornell Waste Management Institute
Empire State Development

THURSDAY, NOVEMBER 15

CONFERENCE REGISTRATION – Opens at 10:30AM

Pick up agenda, conference materials and registration gifts

VENDOR EXHIBITION OPENS AT 12 NOON – Mingle and Lunch

1:30 PM – 2:45 PM OPENING PLENARY

Welcome from NYSAR³ President, Jeff Cooper

“The State of Recycling in New York and The Nation”

*Val Washington, Deputy Commissioner of NYS DEC Department of Remediation and
Materials Handling*

David Refkin, Board President, National Recycling Coalition

2:45 PM – 3:15 PM REFRESHMENT BREAK

3:15 PM – 5:00 PM CONCURRENT SESSIONS

Track I **Glass Recycling Forum**

Moderator: Brenda Grober, Empire State Development, ESU

Participate in a facilitated discussion of all aspects of New York glass recycling markets, including infrastructure for recovery, processing capabilities and barriers, end-use applications, etc. This lays the groundwork for Friday's glass sessions.

Invitees: *Glass Brokers, Inc, Casella Waste Systems, Zeller International, Central Recycling Cooperative, WM Recycle America, Sims, IceStone, LLC, Glass Packaging Institute, O-I Auburn, Tomra North America, NYS DOT Environmental Services, Andela Tool and Machine, Glass Manufacturing Industry Council, etc.*

Track II **Green Communication: Innovative Internet Applications**

Discover how three communities in New York State are leveraging the power of the internet and email programs to cost effectively promote recycling, green purchasing and waste reduction.

*Kristen Lawton, Recycling Specialist, Onondaga Co. Resource Recovery Agency
Kat McCarthy, Assistant Recycling Specialist, Tompkins County Solid Waste
Andriana Kontovrakis, Deputy Director, Waste Prevention, Bureau of Waste
Prevention, Reuse and Recycling, NYC Department of Sanitation*

6:00 PM – 7:30PM **VENDOR RECEPTION: MUNCH, AND MINGLE**

Silent Auction to Benefit Go Green, Hors d'oeuvres and Drinks

FRIDAY, NOVEMBER 16

7:30 – 8:30 AM Continental Breakfast: Meet and Greet New Recycling Partners in Vendor Exhibition Room

8:30 AM – 10:00 AM CONCURRENT SESSIONS

Track I Glass: Barriers to Traditional Markets

Considering the trend in recycling collection is toward single-stream and with the dual stream at many sites, glass containers collected and processed at most recycling facilities are still unable to meet quality standards for the more traditional end-users. Yet the manufacturers want the materials to reduce costs, and use recycled. What has to happen?

Moderator: **Joe Cattaneo, President of the Glass Processing Institute**
TBD

Dick Dubois, Central Recycling Cooperative
Stephen Klemann, Trilogy Glass/FCR Recycling

Track II Green Communication: Community Based Social Marketing – Part I

What is Community Based Social Marketing? How can its proven methods re-energize local recycling programs? Learn all about CBSM from **Jan Aceti, President of Aceti Associates**. Jan has 14 years of public sector experience in New England States, where she focused on overcoming barriers to participation in recycling and waste reduction activities.

10:00AM – 10:30 AM REFRESHMENT BREAK

10:30 AM – 12:00PM CONCURRENT SESSIONS

Track I Glass Technologies: Innovative Applications For 3- Mix

Cynthia Andela, President, Andela Tool & Machine, Inc.: A new business opportunity: processing glass for use as decorative mulch, blast media, coatings, and concrete:

Dr Narayanan Neithalath, Assistant Professor, Clarkson University: The benefits of glass as a component of concrete:

Dr. Rick Smardon, SUNY ESF, Chuck Schmidt, Waste Management, Recycle America, Chris Anderson, NYS DOT: Working together to show glass is a good drainage medium

Track II Green Communication: Community Based Social Marketing – Part II

In Part II, **Jan Aceti**, will lead a team based session, inviting conference attendees to “rollup our sleeves and work together.” Teams will develop present social marketing solutions aimed at specific, local recycling challenges that participants can then try out in their own communities.

12:15 PM – 1:30 PM Annual NYSAR³ Membership Meeting (Vote on By-Laws, 2 At-Large Board Seats) and Awards Luncheon, (NYSAR³'s Recycler of the Year Announcement, and New York State DEC Annual Poster Contest Winners Announcement)