



The 20th Annual
New York State Recycling Conference



“Recycling... A Cornerstone of Sustainability”
Celebrating 20 years building success!

An Invitation to Vendors and Sponsors

The New York State Association for Reduction, Reuse and Recycling (NYSAR³) invites you to become a vendor and/or sponsor at our **20th Annual Conference and Trade Show**, November 18-19, 2009 at the Otesaga Resort Hotel in Cooperstown, New York.

We are offering the opportunity to connect with more than 150 recycling professionals (both public and private sector decision-makers from across New York) to market your products and services.

NYSAR³ and the New York State Department of Environmental Conservation have partnered to present an agenda and exhibition not only for New York State but also neighboring states. Peruse the enclosed registration and information sheets. There is a Vendor Cocktail Reception planned for Wednesday evening that will include hors d'oeuvres and libations. Vendor registration also includes a buffet luncheon and awards ceremony on Thursday. All breaks will be served in the exhibit area to promote networking opportunities.

We urge you to read through this brochure and then, make your commitment to exhibit at the 20th Annual Recycling Conference and consider becoming a sponsor of one or more of its many activities.

NYSAR³ looks forward to including you among the select group of exhibitors and sponsors of our 20th Annual Conference. We are limiting the exhibition hall to 25 booths, so please reserve your booth early to guarantee your company will be represented.

Please feel free to contact me if you have any questions. I may be reached at diane@nysar3.net or 518-482-7395. I look forward to hearing from you!

Sincerely,

Diane

Diane Fisher
Sponsorship Coordinator

We will be hosting a powerpoint presentation
**“20 years of Recycling
in New York State”**
during the Vendor Show Reception!

Vendor Information

This brochure includes registration forms listing the fees and required information to assist us in making this a successful show for you. You are encouraged to register early for maximum exposure. Early registration will also increase your chances of getting your preferred booth location. **A maximum of 25 booths will be available for this event. All booths are assigned on a first-come, first-serve basis.**

Date, Location and Hours of Exhibit Hall

Wednesday, November 18, 2009, 12:00 pm - 7:00pm (setup is 10:00 – 12 noon)

Thursday, November 19, 2009, 8:00 am – 11:00 am

The Otesaga Resort Hotel Ballroom

60 Lake Street, Cooperstown, NY 13326-1042

Phone: (607) 547-9931

www.otesaga.com

The hotel will not accept packages earlier than 3 days before the event. When sending packages, please include the following information: date of function (November 18 and 19), Group (NYSAR3) and total number of boxes.

Vendor Booth

A vendor booth is defined as a 8x8' area, piped and draped with a 2 x 6 skirted table, 2 chairs, and up to 500 watts of 110 electrical service. Any additional equipment or electrical requirements will be at an additional cost and will be quoted when your registration form is received. Booth includes conference registration and Thursday Awards Luncheon for 2 representatives.

Vendor Booth Cost (per 8'x8' space)

NYSAR3 Member: \$400

Non-Member: \$450

Additional Representative: \$75 (2 are included)

Room Rates

Room rates are \$140 per night per room, plus \$8 per person gratuity and applicable taxes (unless tax exempt). These very special rates are only available until the room block is full or October 18, whichever occurs first.

Reservations

Call the Otesaga Resort Hotel at 800-348-6222 or (607) 547-9931. Please mention NYSAR3 when making reservations to receive our special rate. The Diamond package includes a hotel suite near the exhibit area and reservations will be made for you. Check-in is 3 pm. Check-out is 1 pm.

Vendor Schedule

Wednesday, November 18		Thursday, November 19	
10 am – noon	Vendor Setup	7:30 – 8:30 am	Continental Breakfast
11:30 – 12:30	Light Lunch in Exhibit Hall	10-10:30 am	Coffee Break in Exhibit Hall
Noon	Vendor show opens	Noon-1:30 pm	Awards Luncheon NYSAR ³ Annual Meeting
2:45-3:15 pm	Break in Exhibit Hall		
6:30-7:30 pm	Vendor Reception in Exhibit Hall	1:30-3 pm	Vendor break down

Sponsorship Opportunities

Sponsorship of conference events is an integral part of the NYS Recycling Conference. **NYSAR³ encourages your sponsorship in part or in whole** and appreciates and welcomes any level of sponsorship you choose.

Diamond Sponsor \$5,000

- Signage at the event with your company name
- Special recognition listing of your company and description of services in the conference program
- Sponsorship of Thursday afternoon coffee break
- Exhibit booth with 2 representatives
- Hospitality suite which may be used as sponsor sleeping room
- Attendee list by CD or e-mail
- Platinum membership in NYSAR³ which provides many benefits, including premium logo placement in NYSAR³ publications and on Web site for one year.

Emerald Sponsor \$2,500

- Signage at the event with your company name
- Special recognition listing of your company and description of services in the conference program
- Exhibit booth with 2 representatives
- Attendee list by CD or e-mail
- Gold membership in NYSAR³ which provides many benefits, including logo in NYSAR³ publications and on Web site for one year.

Lunch on Wheels \$800

A light lunch for vendors and early arrivals

11:30-12:30 pm on Wednesday afternoon in the Vendor Exhibit Hall

Vendor Reception \$2,000

Cocktails and hors d'oeuvres

6:00-7:30 pm on Wednesday evening in the Vendor Exhibit Hall

Refreshment Break \$400

Soda, tea and coffee

10:00-10:30 am on Thursday Morning in the Vendor Exhibit Hall

Awards Luncheon \$2,000

World-class buffet luncheon

12:00-1:30 pm on Thursday Afternoon in the Main Dining Room



20th Annual New York State Recycling Conference

November 18-19, 2009 ~ The Otesaga Resort Hotel



Vendor/Sponsorship Registration Form

Company/Organization: _____

Brief Overview of Company: (use additional sheet if needed)

Our company/organization contact for this event is:

Name: _____ Title: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: (____) _____ Fax: (____) _____ E-mail: _____

Additional Company Representative(s): (Please list name and title as it is to appear on name badge)

1. _____
 2. _____

Thursday Awards Buffet Luncheon Attendance:

Representative 1: I will attend. I will not be attending. Special Dietary Needs: _____
 Representative 2: I will attend. I will not be attending. Special Dietary Needs: _____

My company/organization would like to reserve the following exhibit space location

(Please note: Booth space is assigned only when accompanied by payment in full. Preferences are on a first-come, first-served, basis. NYSAR³ reserves the right to assign your booth if your preferences are unavailable. Please see diagram for booth numbers)

1st Choice: Booth _____ 2nd Choice: Booth _____ 3rd Choice: Booth _____

We would prefer (prefer not) to be next to _____
 *NYSAR³ cannot guarantee your request, but will make every effort to oblige

Enhanced Electrical Equipment

Electric hook-up is included in fees below for regular service. Please list below any enhanced services you may need:

Vendor Registration:

- _____ \$400 NYSAR³ Member Vendor Booth
- _____ \$450 Non-Member Vendor Booth
- _____ \$75 Additional Representative (2 are included in booth registration)

Sponsorship Registration:

- _____ \$5,000 Diamond Sponsor (includes booth)
- _____ \$2,500 Emerald Sponsor (includes booth)
- _____ \$2,000 Vendor Reception
- _____ \$2,000 Awards Luncheon
- _____ \$800 Lunch on Wheels
- _____ \$400 Refreshment Break
- _____ \$ _____ Conference sponsor (any amount to be contributed toward conference events or giveaway item)

Total Enclosed \$ _____

Please make all checks payable to NYSAR³ and return payment with this form to:
 NYSAR3, PO Box 3913, Albany, NY 12203 or Fax to (518) 482-7396
 For sponsorship questions, please contact Diane Fisher: (518) 482-7395 or diane@nysar3.net