Raising the Business Voice

NYSSBC is an alliance of over 1600 businesses and business organizations committed to advancing a vibrant, just, and sustainable economy in New York State.
Policy Advocacy

2017 Sustainable Business Summit in Albany

Dozens of business leaders spoke with elected officials in support of NYS legislative bills related to:

- single payer healthcare
- worker-owned cooperatives
- wage theft
- chemical disclosure
- fracking waste
- fossil fuel divestment
What is the Business Voice?

Fossil Fuel Divestment Act (A.3712/S.4596) memo:

“Overall, the clean energy sector is growing at nearly double the rate of the overall economy.”

“Every dollar invested into clean energy creates three times as many jobs as putting that same dollar into oil and gas.”
Businesses are Integral
Businesses can Inspire
Businesses are Influential
Standard Narrative

Economy ← vs → Health of Public & Environment

Businesses ← vs → Activists

NYS defines Small Business as “resident in this state, independently owned and operated, not dominant in its field and employs one hundred or less persons.”

Smallest businesses are primary driver of job growth.
“Good Business”

Our business leaders often identify with:

- Values-driven
- Socially responsible
- Environmentally conscious
- Independent
- Localist
- Co-ops
- Green
- Benefit corporations
- Small business
- Triple bottom line

All believe that business can be a force for good, and that building a sustainable economy is entirely compatible with a healthy environment and society.
To provide business support or engagement around specific topics, we partner with ally organizations.

New York State Business Roundtable
Carbon Tax
Reduce Harmful Chemicals and Grow your Business!
Strategies that benefit your customers, staff, and environment

Assess your current chemical use.
Reduce your toxic chemical footprint.
Protect your staff and customers.
Grow your business.

REGISTER NOW!

NEXT WORKSHOP
Location: Valhalla, NY
Date: Friday, Dec. 8th, 8am – 10am
Host: Westchester Green Business
Price: $25 w/ breakfast & networking

CHNY Partnership