Session:
Leaders of Today, Voices for Tomorrow

Private Sector’s Impact on Materials Management

Heather Coton
Environmental Manager
Delaware North at The Gideon Putnam
The Gideon Putnam
Historic Hotel (1935)

Saratoga Spa State Park
Saratoga Springs, NY

Owned by New York State
Operated by Delaware North (2008)

DN also manages Roosevelt Baths & Spa
Spa Complex
National Historic Landmark (1985)

Saratoga famous for Healing Mineral Springs

1930s FDR, New Deal Wellness Destination

Weeks at The Gideon Drink/Bathe, Prescribed by Dr. Simon Baruch
Delaware North

• Won contract for The Gideon Putnam, Roosevelt Baths & Spa 2008

• A global hospitality company operating in 176 locations throughout North America, Australia and the United Kingdom

• Headquarters in Buffalo, NY

• Still owned by the Jacobs family, after 102 years
Delaware North

Services Provided:

• Food Service
• Gaming & Entertainment
• Lodging
• Retail
• Special Events
• Venue Management
Delaware North
Industries:

- National /State Parks (16)
- Resorts (8)
- Restaurants & Catering (50+)
- Specialty Retail
- Travel/Airports (30+)
- Sport Service (50+)
- Gaming (10+)
GreenPath®
Commitment to Stewardship

Program
• Born in 2000, Parks & Resorts
• Aligns with ISO-14001 standards
• Transformed from EMS to a Stewardship Platform.
• Now in place, company-wide at 176 locations
• Guides our sustainable decisions/actions every day
Five Key Branches of GreenPath

- Environmental Management
- Community Involvement
- Facility & Asset Protection
- Healthy Living
- Interpretation & Education

Environmental Management
To minimize the impact from our operations, we establish annual goals and implement improvements focused on reducing waste, water usage and energy consumption.

Community Involvement
We become fully ingrained in the communities in which we operate, partnering with local organizations — contributing funds, services and employee volunteerism.

Facilities and Asset Protection
We display and protect historic artifacts and preserve historic and non-historic structures — in addition to investing in renovations and new construction.

Healthy Living
We are committed to serving high-quality cuisine that is healthy and sourced locally. We also promote health and wellness initiatives throughout our operations for guests and associates.

Interpretation and Education
We embrace and share the remarkable stories about the special places in which we operate to visitors and associates and work to create an environment in which they can be appreciated.
GreenPath
Branch: Environmental Management
@ The Gideon Putnam

“To minimize the impact from our operations, we establish annual goals and implement improvements focused on reducing waste, water usage and energy consumption.”
1. Compost

Implemented April 2016

- Only one/two other restaurants in Saratoga
- Diverted 38.5 tons in first year
- Challenges: employee buy-in, turnover, contamination, training, cost, new hauler
- Extra $6000 on top of trash/recycling costs
- Networking & exploring alternatives
2. Kitchen Waste Oil

- We average 470 lbs / 59 Gal per month
- Baker Commodities
- Oil + Diesel = Biodiesel
- About 1 billion Gal biodiesel produced / year displacing petroleum-based diesel fuel usage
- Cleaner fuel, reducing greenhouse gases

Installed March 2016
200 Gallon Containment Tank
3. Zero-Sort Recycling

Revamped in 2016
Guestroom and Public Space Recycling

Solid Waste/Trash
111 Tons in 2015 → 73 Tons in 2016

Recycling
16 Tons in 2015 ↑ 29 Tons in 2016
4. Renovation Recycling

Renovation 2016/17
Ballroom/Conference Center

Ceiling Tile
3,180 lbs (4,500 sq.ft.) - Armstrong Industries

Carpeting
6,880 pounds - Shaw Industries

Renovation 2018
Corridor and Guestroom
Carpeting, 100+ Cast Iron Tubs
5. Pillow Recycling

Extensive networking
Shelters – Animal & Human
Textile Recyclers
Multiple sustainably-focused NY Associations

Craigslist
Within 10 minutes, 5 people claimed 265 pillows
Within 3 days, successfully diverted 600+ pillows
6. Textile Recycling

- Uniforms and Banquet Linen – 500 lbs
- Hurricane Harvey / Irma Relief
  The Giving Circle, Saratoga
  Sheets, Towels, Blankets - 1000 lbs
- We just recycled 1000 more lbs sheets/towels
- NYSAR3
  Cloth Napkins for a project - 625
7. Clean the World

Involved since 2011

- Non-profit organization
- Hotel soap, shampoo / conditioner
- Sanitize the soap
- Give to communities in need
- The Gideon - diverted 3,700 lbs
- CTW - diverted 15.5 million lbs
8. Creative Recycling

Guitar Strings, Holiday Lights

- Week-long Guitar Camp
  Terracycle & D’Addario – 1 Box
  Event Planner pursued at future events

- HolidayLeds.com
9. Recycling Legal Requirements

Compliance

- Bulbs
- Ballasts
- Batteries
- E-Waste
- Sharps / Needles
- Paint

Also:
- Toner Cartridges
10. Electric Vehicle Charging

Installed 2016

2 Tesla Chargers

1 Universal Electric Vehicle (EV) Charger
Awards

**Audubon International** – 2009 -2017
   Silver Certified

**TripAdvisor GreenLeaders** – since 2013
   Silver Certified

**New York Environmental Leaders** – since 2014
   Leadership Tier

**Other Delaware North, NYEL Winners:**
   Niagara Falls
   Hamburg Gaming
   Finger Lakes Gaming and Racetrack
The Gideon Putnam Goals

2017/2018 GreenPath Goals
• Guestroom & Corridor Renovation
• Continue Textile/Pillow Recycling
• Alternate options for Compost
• Cigarette Butt Recycling

NYEL Goals (ongoing)
• Divert food waste from the landfill
• Improve the recycling program
• Replace ~100 HVAC units
• Replace/retrofit exterior light fixtures with timers and photo cells
The Gideon Putnam, through our GreenPath program is diverting tons of waste from the landfill thereby reducing greenhouse gas emissions and helping to address climate change.
Thank you!

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GideonPutnam.com
DelawareNorth.com
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