BATTERY STEWARDSHIP UPDATE

2017 NEW YORK STATE ANNUAL RECYCLING CONFERENCE

Todd J. Ellis, Director
November 8, 2017
Who is Call2Recycle, Inc?

Non-profit, public service organization founded in 1994 to deal with emerging state and federal regulation.

Call2Recycle®: First consumer battery product stewardship program in North America.

Voluntary stewardship program approved by governments in North America as a battery compliance scheme.

Collection and recycling program offered at NO COST to consumers, retailers and participants; 100% funded by manufacturers.

Collects both rechargeable batteries (throughout U.S. & Canada) and primary batteries (Canada & Vermont).

Collected over 115 million pounds of batteries since 1996 from 30,000 publicly-accessible sites.

The first “Product Stewardship” program in North America.
We are CORDLESS – Batteries are EVERYWHERE

Single Use

Rechargeable
Now what?

Uh oh.
Battery Stewardship Requirements in U.S.
Shift in Thinking

Customers demand

Resource management

Level playing field = Push for Legislation
Vermont

Effective January 2016

First and ONLY

Don’t expect a “Holiday Card”

~150,000 lbs. recycled.
New York State

Primary Battery Stewardship [A06280] & [S01448]

All primary batteries 2 kgs or less sold with/in product and as stand alone.

Few points to be addressed
No carve outs
Private Right of Action
Increase minimum # of drop off locations
Disposal ban
Performance goal as plan requirement

Passed Assembly, no vote in Senate.
What now?!?!?

Continued dialogue – bill introduced?

Industry interest has lessened

“Steal a Page” from Canada

Another “game changer”? 
Lithium-Ion Batteries Believed to Have Started Two Separate Home Fires

Posted by Mark Bello
May 17, 2017

Train car carrying Lithium batteries explodes near downtown Houston

Fire officials warn of fires caused by TV remote batteries
Fire departments warn 9-volt batteries are serious fire hazards
In Closing …

1. The desire for legislation at the local/state level, as well as the industry has lessened.
2. ALL industries (battery, retail, medical, toy, electronics) affected make it complex.
3. Level-playing field and local SUPPORT will be required.
4. Safety concerns may be the “x-factor” to introducing legislation.
5. If you are collecting batteries, make sure your staff is TRAINED!
thank you!

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Stakeholder Communications

Charge Up Safety
Safely making a positive impact

Safety is a core tenet of the Call2Recycle program and is reflected in every aspect of our daily operations. We are committed to the safety of the employees, collection sites, transporters, industry stakeholders, customers, and the public at large. Research and best practices have been incorporated into our used battery collection and recycling programs. As the premier North American battery recycling program, Call2Recycle is continually improving its safety policies and best practices to ensure we protect both people and the environment.

We invite you to join us and Charge Up Safety in your recycling efforts! This safety portal shares our best practices and resources on how to improve recycling safety, whether you are a large business, municipality, retailer, community center, or consumer. Test your knowledge with our safety training lessons and find out why damaged batteries require special packaging. Download our collection site guidelines; get ready to charge up the safety of your recycling!

Collections & Shipping
Learn about the essential aspects of handling, collecting, and shipping used household batteries, whether you are shipping in boxes or bulk.
LEARN MORE

Safety Training
Test your safety knowledge, including how to bag end-type batteries, what containers are acceptable and what mistakes to avoid in preparing batteries for shipping.
LEARN MORE

Damaged, Defective & Recalled Batteries
Find out what to do with your damaged, defective, or recalled batteries, which require special packaging requirements.
LEARN MORE

FAQs & Resources
Charge up your recycling safety by reading common safety questions and visiting links to other safety resources.
LEARN MORE

Find a Drop-off Location
Search for a nearby drop-off location.

Explore the Secret Life of Batteries
Batteries power many of our devices, but what happens after they lose their charge?

Sustainability Stories:
In the 20 years we have been operating our recycling program, we have worked with various companies and municipalities that share our core values to do the right thing for the environment. Check out some of these impressive stories online.
Read more

Contact Us
Hours of Operation:

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