Website Overview

“Clothes The Loop NY”

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TEXTILE RECOVERY
#ClothesTheLoopNY
A Partnership Between

Council for Textile Recycling
A Nonprofit 501(c)(3) Organization

NYSAR

SMART
Since 1932
www.nytextiles.org

- **Most important website features:**
  - List of acceptable materials
  - Featured collectors
  - Drop-off locations search

- **Other website features:**
  - Events & pledges
  - Media Tool Kit
  - Other take-back programs
List of Acceptable Materials

As long as it’s clean, dry, and odorless – it’s okay!
Acceptable Materials

Not just clothes and footwear that are wearable –

- Torn
- Worn
- Stained
- Missing buttons
- Broken zippers
- One of a pair

Other textile items such as linens, stuffed animals, rags, and pillows

Emphasize the need to check with individual collectors to determine which items from this list they will accept
List of Acceptable Materials

Acceptable Textile Items for Recycling

Even clothes and textiles which are no longer wearable or usable can still be donated! Rather than putting them in the trash or a blue bin, they must be brought to a specific textile drop-off point (generally either a permanent bin or a retail location) or a textile collection event. To find drop-off points nearest to you, use our searchable database and check our list of events.

The following items can be donated in any condition (torn, worn, stained, missing buttons, broken zippers, shoe without a mate, etc.) as long as they are clean, dry, and odorless. Please note - not all textile collectors and events will accept everything from this list. Please check with collectors in your area to find the closest location for the items you wish to recycle.

Footwear (single or in pairs):

- Shoes
- Heels (wedges, pumps)
- Flats
- Sandals
- Flip Flops
- Boots (work boots, cross boots, winter boots)
- Sneakers
- Cleats
- Slippers

Clothing:

- Tops (T-shirts, blouses, shirts, tank tops)
Searchable Locations Database
Collection Locations

- We currently have over 1,800 drop-off locations in our database
- Search by zip code
  - Filter results by distance and collecting organization
# Textile Recovery Locations » Search Results

Click on an organization to view that organization's profile, or click on a location to view details, hours and a map.

If you operate textile collection bins or a donation center that you would like to have included in our database, please email nysar3textile@gmail.com.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Address</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Pauly Textile</td>
<td>Town of Hurley Transfer Station</td>
<td>1043 Dug Hill Rd. Hurley, NY</td>
<td>2.06 mi</td>
</tr>
<tr>
<td>Rock Solid Provisions</td>
<td>Upstate Onsite Fleet Maintenance</td>
<td>625 Washington Avenue Kingston, NY</td>
<td>2.83 mi</td>
</tr>
<tr>
<td>St. Pauly Textile</td>
<td>Hurley Reformed Church</td>
<td>11 Main St. Hurley, NY</td>
<td>2.91 mi</td>
</tr>
<tr>
<td>Salvation Army</td>
<td>Salvation Army Family Store</td>
<td>884 Ulster Ave. Kingston, NY 12401</td>
<td>3.84 mi</td>
</tr>
<tr>
<td>St. Pauly Textile</td>
<td>Kings Fire Church</td>
<td>865 Neighborhood Rd. LakeKatrine, NY</td>
<td>3.86 mi</td>
</tr>
</tbody>
</table>
Textiles Survey & Featured Collectors
Survey for Textile Collectors

- Allows for more informed decision-making about textile donation
  - For-profit/non-profit status
  - Trade association membership
  - Charity evaluation status
  - Recovery methods (reuse, recycling, or both)
  - Items accepted
  - Whether items are sorted
  - Information about collection bins
Incentive for Taking Survey

Every business or organization that takes the survey and allows us to make their responses public gets put in the spotlight on the Featured Collectors page.

Featured Collectors

The collectors featured on this page have completed our textiles survey and have allowed us to share their responses, so that you have access to the information you need to make informed decisions about textile recovery options.

- Cyntex
- Goodwill of the Finger Lakes
- GrowNYC
- Hearts for the Homeless
- Rock Solid Provisions
- St. Pauly Textile
- Trans-America Textile Recycling
- USAgain
**USAgain**

Profile USAgain is a green, for-profit company committed to protecting the environment, conserving resources and creating green sector jobs through the collection of textiles for reuse and recycling. USAgain collects clothing and shoes in conveniently located bins accessible 24/7. The clothing is then sold to wholesalers, thrift stores chains and textile recyclers. Deposits in our bins are not tax deductible.

**Website** [http://www.usagain.com](http://www.usagain.com)

**For Profit/Non Profit Status** For-profit

**Textile Recovery Trade Association Membership** SMART

**Textile Recovery Methods (reuse/recycling)** Both (sell to a broker)

**Accepted Items** Clothing, coats, underwear, shoes/boots, sneakers, belts, purses/bags, hats, stuffed animals, linens, pillows, curtains/drapes, towels, rags, toys

**Sorting Policy** None

**Advertising** Website, flyers, posters, information on bins

**Number of Collection Bins** 1400 (some included in database)

**Bin Labels** Company name, phone number, types of materials accepted, for-profit status

**Acceptable Materials**

- Clothing
- Underwear
- Coats
- Shoes/Boots
- Sneakers
- Belts
- Purses/bags
- Hats
- Stuffed animals
- Linens
- Pillows
- Curtains/Drapes
- Towels
- Rags

**In condition:**

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Importance of Web Tools

- List of acceptable materials, locations search, and collector information work together to make textile recovery accessible and convenient.
Other Website Features
Events and Community Pledges

Local collective events taking place on and around America Recycles Day (Nov. 18th):

- Onondaga County is holding a special textile collection event at the local mall.
- The St. Lawrence Environmental Management Council, the Local Living Venture and the Salvation Army, Massena, have partnered to host multiple collection events throughout the county. The collected textiles will be available to nonprofit stores in the county and will be picked up by Salvation Army.
- Colton Hannaport Central School District's Environmental Club/Green Team will be collecting jeans and t-shirts from which they will make reusable shopping bags that will be distributed at the school's Winterfest.
- The City of Buffalo and Erie County with the newly created Western New York Coalition for Donated Goods (WNYCOG) are hosting collection events throughout the fall and holiday season. Visit their website for more information.
- The Town of Bethel is partnering with the Bethel Central School District and the Deinan Farmers Market to hold a collection event and launch an ongoing public education program.
- Tompkins County will be holding textiles collection at their Food Scraps Recycling Drop Spot. This a special addition taking place only on November 19th and 19th.
- The Fort Drum Military Installation will be hosting a textile collection event on post and the collected textiles will go in the St. Paul's Textile Escope that they issue on post.
- Girl Scout Troop 50145 of the South Jefferson Service Unit, is having a textile collection event.
- The NYS Department of Environmental Conservation’s Central Office is hosting a collection event on America Recycles Day. In addition to the other items collected for reuse and recycling, DEC staff can bring in reusable textiles for recycling.

Add a Pledge to our List!

We keep track of all events and activities related to/supporting the campaign on an Events & Pledges page.

There’s still time to add yours!!

The following communities and organizations are undertaking activities in support of this campaign:

- OCERA has passed our resolution.
- Rockland County is doing press events and a radio place.
- The Town of Yorktown has signed our resolution and aims to have a new Textile Recovery Program in place by January 1, 2016.
- Clinton County, in conjunction with Casella Resource Solutions, is doing a press release and advertisements on the web and at local businesses.
- St. Paul Textile is asking its members to bring in clothing to donate on America Recycles Day.
- Oneida-Herkimer has passed our resolution.
- Both solid waste boards in Erie County (North East Southtowns Solid Waste Management Board and Northwest Communities Solid Waste Management Board) have passed our resolution.
- USAgain is sponsoring America Recycles Day Challenge where participating schools across the country compete to collect the most clothes for recycling during the month of November.
- The Development Authority of the North Country, which serves Jefferson, Lewis and St. Lawrence Counties has passed our resolution.
- The Jefferson County Transfer Station, Town of Adams Transfer Station, Town of Champion Transfer Station, Town of Clayton Transfer Station, Town of Henderson Transfer Station and the Town of Wilna Transfer Station are all participating by handing out flyers promoting the Textile Recovery Campaign and encouraging residents to bring their textiles to the transfer stations on America Recycles Day. Each transfer station has a St. Paul Textile shed onsite.
- The Lewis County Transfer Station is participating by handing out flyers promoting the Textile Recovery Campaign and encouraging residents to bring their textiles to the transfer station on America Recycles Day. The transfer station has a St. Paul Textile shed on site.
- The Town of Eden has passed our resolution.
- A Cornell University student, Autumn Nawali, is conducting a survey on the habits and behaviors around clothing and household textile disposal of U.S. residents.

View the resolution supporting our state wide recovery campaign here.

#ClothesTheLoopNY
Media Tool Kit

Looking for ways to participate in this campaign? We’ve developed a set of documents designed to help you bring the issue of textile recovery to the forefront in your community. The media advisory and news releases are formatted as templates so that you can easily fill in your own information.

1. Media Advisory
2. News Release - Event Summary
3. News Release - Campaign Kickoff
4. News Release - All Purpose (no special event)
5. Talking Points
6. Fact Sheet
7. Letter to the Editor
8. Common Practices
9. Media Placement Tipsheet
10. Radio PSA
11. Guidance for Recycling Coordinators

Media Tool Kit/Webinar

If you attended our Webinar you already know all about the great resources included in the Media Tool Kit.

In case you missed the Webinar, the Tool Kit documents as well as the slides from the webinar and a YouTube recording are available through the www.nytextiles.org.
Other Take-back Programs

- Manufacturer/retailer take-back
  - H&M, North Face, Patagonia, Puma, Nike

- Online programs
  - threadUP
    - Can receive shopping credits or cash for like-new clothes
  - Yerdle
    - Earn credits by giving away clothes and household items which can be used to claim items from others
Other Links and Resources

- Our partners, CTR and SMART
- Private and non-profit sector collaboration
- “The Life Cycle of Secondhand Clothing”
  - Borrowed from CTR
- Important documents
  - Local Resolution Supporting Textile Recovery Campaign, Bin Best Management Practices
- Textile Recovery in the News
Please be in touch!
nysar3textile@gmail.com
www.nytextiles.org
www.facebook.com/NYSTextileRecovery
www.twitter.com/TextileRecovery