



Plastic Bag Reduction Project



UNIVERSITY of
ROCHESTER

Amy Kadrie, Sustainability Coordinator

David Marshall, Class of 2019

Patricia Van Valkenburgh, Class of 2019

NYSAR3 Annual Conference

November 2015

University of Rochester

Undergraduate School

- 5,000 Undergraduate students
- All freshman live on campus
- Most live on campus all 4 years
- From all 50 states and >70 countries



Recycling 101: How we Recycle

“Trio” Container System

- Plastic Bags/Film not acceptable for curbside
- Plastic bags distributed at 4 University locations



Previous Efforts

- Student Group Collections (mostly unsuccessful)
- EcoReps Program 2014-2015
 - Establish 3 common space collection locations for plastic bag recycling
 - Waste Management GreenTracker mail-back program

