The Nature Conservancy

- Global conservation organization with the mission of conserving the lands and waters on which all life depends.
- Collaborative, non-confrontational, pragmatic, market-based approach to conservation challenges.
Despite the challenges our planet faces, we believe that nature and humanity will thrive together.
CITIES
OCEANS & COASTS
Policy Priorities

- Public Funding for the Environment
- Climate Resilience
- Forest Conservation
- Water Quality Improvement
The Environmental Protection Fund

The Nature Conservancy is proud to partner with a diverse group of more than 140 organizations as part of the Friends of New York’s Environment, advancing a campaign called We Love New York, working in support of the Environmental Protection Fund (EPF).

Support the $300 million EPF – for now and future generations

we love new york
Historic Victory: $300M

Last year, after many years of work together, we were able to achieve our long-term goal of a $300M EPF in the State Budget. THANK YOU for your support!

Now our work turns to focusing on:

• Ensuring the effective and efficient disbursement of the EPF to programs so that projects across the state receive needed funding.

• Advocating in support of maintaining the $300M appropriation long-term, which over the course of the State’s 5-year Financial Plan will amount to $1.5 billion for the environment.

• Sharing the good news about projects that are underway and producing results in communities!
State Budget Timeline

1. Agency Budget Preparation
   June - September/October

2. Budget Division Review
   September/October - December

3. Governors' Decisions
   November - January

4. Legislative Action
   January - March

Budget Execution
   April - March

Courtesy of NYSDOB
STORY
TACTICS
Your work matters.

Future generations depend on clean water, air and soil. Thank you for the work you do!