

June 16, 2022



- Who We Are
- Planning
- Pop-up
- Store operations
- Challenges and Lessons Learned





Community Feedback





Deconstruction





















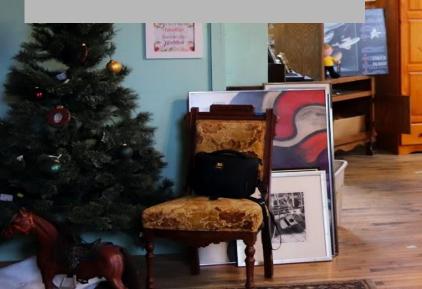




Pop-Up Sales

Pop-up Sales

- November, December 2020
- Online sales
- Weekend-long event
- Community donations
- Donated warehouse space





















Warehouse Bays



Community Support



Painting and People























Lessons Learned

- Optimizing retail space
- Merchandising
- Planning ahead



Challenges

- Staffing and capacity
- Volunteer recruitment
- Grants & funding



Next Steps

- Stabilize store operations
- Expand board
- Increase volunteer efforts
- Fundraising
- Planning



Thank You

rtland 5 B

info@cortlandreuse.org

www.cortlandreuse.org

Facebook: CortlandReUse Instagram: cortland_reuse