



Cortland ReUse

June 16, 2022



Agenda

- Who We Are
- Planning
- Pop-up
- Store operations
- Challenges and Lessons Learned



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Planning

Community Feedback







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Deconstruction





















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Pop-Up Sales

Pop-up Sales

- November, December 2020
- Online sales
- Weekend-long event
- Community donations
- Donated warehouse space







FOTS
\$1 ea
Buy 4 get 2 free









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Storefront



Warehouse Bays



Community Support



Painting and People





















Lessons Learned

- Optimizing retail space
- Merchandising
- Planning ahead



Challenges

- Staffing and capacity
- Volunteer recruitment
- Grants & funding



Next Steps

- Stabilize store operations
- Expand board
- Increase volunteer efforts
- Fundraising
- Planning



Thank You

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info@cortlandreuse.org

www.cortlandreuse.org

Facebook: CortlandReUse

Instagram: cortland_reuse