

June 16, 2022



- Who We Are
- Planning
- Pop-up
- Store operations
- Challenges and Lessons Learned





## Community Feedback





#### **Deconstruction**





















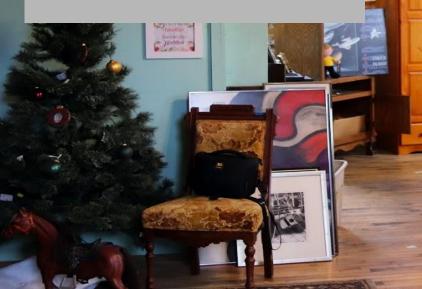




### **Pop-Up Sales**

# **Pop-up Sales**

- November, December 2020
- Online sales
- Weekend-long event
- Community donations
- Donated warehouse space





















### Warehouse Bays



### Community Support



#### Painting and People























## **Lessons Learned**

- Optimizing retail space
- Merchandising
- Planning ahead



# Challenges

- Staffing and capacity
- Volunteer recruitment
- Grants & funding



## **Next Steps**

- Stabilize store operations
- Expand board
- Increase volunteer efforts
- Fundraising
- Planning



## Thank You

rtland 5 B

info@cortlandreuse.org

www.cortlandreuse.org

Facebook: CortlandReUse Instagram: cortland\_reuse